

附表：個人資料之目的、個人資料類別、蒐集個人資料之來源及個人資料利用之期間、地區、對象及方式

Appendix Table: The Purpose of Collecting Personal Data, The Categories of Personal Data, The Source of Personal Data; and The Time Period, Territory, Recipients and Method of the Use of Personal Data

| 特定目的<br>說明                      | 業務類別<br>Business Category                    | 業務特定目的及代號<br>Business Specific Purpose and Code  | 共通特定目的及代號<br>Common Specific Purpose and Code  |
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| Explanation of Specific Purpose | 一、存匯業務<br>I. Deposit and Remittance business | 022 外匯業務 036 存款與匯款業務 067 信用卡、現金卡、轉帳卡或電子票證業務 082 借款戶與存款戶存借作業綜合管理 112 票據交換業務 181 其他經營合於營業登記項目或組織章程所定之業務<br>022 Foreign exchange business, 036 Deposit and remittance business, 067 Credit card, cash card, transfer card or electronic instrument certificate business, 082 Borrower/Depositor Consolidated Management, 112 Clearing business, 181 Other registered businesses or businesses as provided in the Articles of Association.   | 040 行銷<br>059 金融服務業依法令規定及金融監管需要，所為之蒐集處理及利用<br>060 金融爭議處理<br>063 非公務機關依法定義務所進行個人資料之蒐集處理及利用<br>069 契約、類似契約或其他法律關係管理之事務   |
|                                 | 二、授信業務<br>II. Credit business                | 022 外匯業務 067 信用卡、現金卡、轉帳卡或電子票證業務 082 借款戶與存款戶存借作業綜合管理 088 核貸與授信業務 106 授信業務 111 票券業務 126 債權整貼現及收買業務 154 徵信 181 其他經營合於營業登記項目或組織章程所定之業務<br>022 Foreign exchange business, 067 Credit card, cash card, transfer card or electronic instrument certificate business, 082 Borrower/Depositor Consolidated Management, 088 Credit approval & extension business, 106 Credit extension business, 111 Instrument business, 126 Debt discount and purchase business, 154 Credit investigation, 181 Other registered businesses or businesses as provided in the Articles of Association. | 090 消費者、客戶管理與服務<br>091 消費者保護<br>095 財稅行政（包括但不限於遵循美國海外帳戶稅收遵循法 Foreign Account Tax Compliance Act）26 U.S.C. §1471(c)(1)(A)之規定、金融機構執行共同申報及盡職審查作業辦法(CRS) )<br>098 商業與技術資訊<br>104 帳務管理及債權交易業務<br>136 資(通)訊與資料庫管理<br>137 資通安全與管理 |
|                                 | 三、信用卡業務<br>III. Credit Card business         | 022 外匯業務 067 信用卡、現金卡、轉帳卡或電子票證業務 082 借款戶與存款戶存借作業綜合管理 088 核貸與授信業務 106 授信業務 154 徵信 181 其他經營合於營業登記項目或組織章程所定之業務<br>022 Foreign exchange business, 067 Credit card, cash card, transfer card or electronic instrument certificate business, 082 Borrower/Depositor Consolidated Management, 088 Credit approval & extension business, 106 Credit extension business, 154 Credit investigation, 181 Other registered businesses or businesses as provided in the Articles of Association.   | 157 調查、統計與研究分析<br>182 其他諮詢與顧問服務<br>040 Marketing<br>059 Collection, processing and use by the financial service industry in accordance with laws and regulations and requirement of financial supervision                  |

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| <p>四、外匯業務<br/>IV. Foreign Exchange business</p>    | <p>022 外匯業務 036 存款與匯款業務 082 借款戶與存款戶存借作業綜合管理 088 核貸與授信業務 106 授信業務 154 徵信 181 其他經營合於營業登記項目或組織章程所定之業務<br/>022 Foreign exchange business, 036 Deposit and remittance business, 082 Borrower/Depositor Consolidated Management, 088 Credit approval &amp; extension business, 106 Credit extension business, 154 Credit investigation, 181 Other registered businesses or businesses as provided in the Articles of Association.</p>  | <p>060 Financial dispute settlement<br/>063 Collection, processing and use of personal data by the non-governmental agency in accordance with its legal obligation<br/>069 Matters with respect to the management of contract, quasi contract or other legal relationship</p>   |
| <p>五、有價證券業務<br/>V. Securities business</p>         | <p>111 票券業務 044 投資管理 082 借款戶與存款戶存借作業綜合管理 088 核貸與授信業務 106 授信業務 154 徵信 181 其他經營合於營業登記項目或組織章程所定之業務<br/>111 Instrument business, 044 Investment management, 082 Borrower/Depositor Consolidated Management, 088 Credit approval &amp; extension business, 106 Credit extension business, 154 Credit investigation, 181 Other registered businesses or businesses as provided in the Articles of Association.</p>   | <p>090 Consumer, customer management and service<br/>091 Consumer protection<br/>095 Finance and taxation administration (including but not limited to compliance with the U.S. Foreign Account Tax Compliance Act ) 26 U.S.C. §1471(c)(1)(A), and the Regulations Governing the Implementation of the Common Standard on Reporting and Due Diligence for Financial Institutions(CRS)</p> |
| <p>六、財富管理業務<br/>VI. Wealth Management business</p> | <p>022 外匯業務 036 存款與匯款業務 044 投資管理 068 信託業務 082 借款戶與存款戶存借作業綜合管理 166 證券、期貨、證券投資信託及顧問相關業務 094 財產管理 181 其他經營合於營業登記項目或組織章程所定之業務<br/>022 Foreign exchange business, 036 Deposit and remittance business, 044 Investment management, 068 Trust business, 082 Borrower/Depositor Consolidated Management, 166 Securities, futures and securities investment trust and consulting business, 094 Wealth management, 181 Other registered businesses or businesses as provided in the Articles of Association.</p> | <p>098 Business and technology information<br/>104 Account management and debt trading business<br/>136 Information (communication) and database management<br/>137 Information/communication security and management</p>   |
| <p>七、保險代理人業務<br/>VII. Insurance Agent business</p> | <p>001 人身保險 065 保險經紀、代理、公證業務 093 財產保險 181 其他經營合於營業登記項目或組織章程所定之業務<br/>001 Life insurances, 065 Insurance brokerage, agency, or survey business, 093 Property Insurances, 181 Other registered businesses or businesses as provided in the Articles of Association.</p>  | <p>157 Investigation, statistics, research and analysis<br/>182 Other advising and consultant services</p>  |

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|   | <p>八、其他經營合於營業登記項目或組織章程所定之業務，或經中央主管機關核准辦理之其他有關業務（例如：保管箱業務、黃金存摺業務、電子金融業務、代理收付業務、共同行銷或合作推廣業務…等。）</p> <p>VIII. Other registered businesses or businesses as provided in the Articles of Association, or other businesses as approved by the competent authority (for example: safe deposit box service, gold passbook business, electronic banking business, collection and payment agency service, joint marketing or joint promotion business, etc.)</p>  |  |  |
| <p>蒐集個人資料類別<br/>The Categories of the Personal Data To Be Collected</p> | <p>姓名、國籍、身分證統一編號、性別、出生年月日、通訊方式、稅籍編號、稅務居住者身分、移民情形、遷徙細節、被保險人之病歷、醫療及健康檢查、生物特徵（包含但不限於人像、指紋、指靜脈等）、商業活動及財務概況（例如消費金額、地點及品項、收入、所得、資產與投資、負債與支出、信用評等、保險細節、財務交易等）、社會概況（影像、人像、語音、職業、休閒活動或興趣、婚姻狀況、家庭成員等）、行動及網路媒體資訊（例如 Facebook、LINE 等平台，包含用戶名稱、帳號、封面相片及大頭貼照、朋友名單、興趣、討論群組、按讚及留言分享紀錄、行動裝置識別碼、行動裝置位址、社群網路資訊、網際網路協定（IP）位址、網際網路瀏覽軌跡及位置資訊、Cookie 或經合作廠商以其名義取得前開資料分析歸納而成標籤等類似資料等）及其他詳如特定業務類別之相關業務申請書或契約書之內容，並以本行與客戶往來之相關業務、帳戶或服務及自客戶或第三人處（例如：財團法人金融聯合徵信中心、本行合作推廣之單位、其他與本行有業務往來之機構等）所提供或實際蒐集之個人資料為準。</p> <p>Name, nationality, ID number, gender, date of birth, contact, taxation number, tax resident status, immigration status, migration details, medical records of the insured, medical and health examinations, biological characteristics (including but not limited to portraits, fingerprints, finger veins, etc.), business activities and financial overviews (such as consumption amount, location and Items, earnings, income, assets and investments, liabilities and expenditures, credit ratings, insurance details, financial transactions, etc.), social profiles (images, portraits, voice, occupation, leisure activities or interests, marital status, family members, etc.) , mobile and internet media information (such as Facebook, LINE and other platforms, including user names, account numbers, cover photos and photo stickers, friend lists, interests, discussion groups, like and comment sharing records, mobile device identification codes, mobile Device address, social network information, Internet protocol (IP) address, Internet browsing trajectory and location information, Cookies and information or labels and other similar data obtained by partner companies in their own name by analyzing and collating the above-mentioned data) and other information as provided in relevant business application forms or contracts regarding specific business category, and the personal data is subject to the data actually collected for relevant transactions, accounts or services between the Bank and the customer, and those provided or collected from the customer or the third party (for example: Joint Credit Information Center, cooperated alliance parties or other institutions which has business relationships with the Bank.)</p> |  |  |
| <p>蒐集個人資料之來源<br/>The</p>  | <p>一、本行向客戶直接蒐集。<br/>二、客戶自行公開或其他已合法公開。<br/>三、本行向第三人（如：本行所屬永豐金融控股公司及交互運用客戶資料之子公司、與本行合作推廣業務之公司、本行信用卡聯名/認同團體、本行合作夥</p>  |  |  |

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| Source of Personal Data Collected                         | <p>伴(如:廣告商、電信公司、資訊或設備廠商、社群媒體平台...等) 蒐集。本行向第三人蒐集資料時,可能將您的電子郵件地址(Email)、電話號碼、性別、年齡、縣市行政區或郵遞區號、行動裝置識別碼、網際網路通訊協定(IP)位址、Cookie ID...等資料去識別化後提供予第三人,做為資料串接識別之工具。</p> <ol style="list-style-type: none"> <li>1. Collected Directly from customer.</li> <li>2. Where the personal data has been disclosed to the public by the information subject or has been made public lawfully.</li> <li>3. From the third parties (for example: SinoPac Financial Holdings and subsidiaries of the Bank that interact with customer information, companies that cooperate with the Bank to promote business, Co-Branded Card/Affinity group), cooperated alliance parties (for example: advertisers, telecommunications companies, information or equipment manufacturers, social media platforms, etc.). When collecting information from third parties, the Bank may have your email address (Email), phone number, gender, age, county and city administrative district or postal code, mobile device identification code, Internet Protocol (IP) address, Cookie ID... and other data to de-identified and provided to third parties as a tool for information connection and identification.</li> </ol>   |
| 利用期間<br>The Time Period of Which Personal Data is used    | <p>一、特定目的存續期間。<br/>二、依相關法令所定(例如商業會計法等)或因執行業務所必須之保存期間或依個別契約就資料之保存所定之保存年限。(以期限最長者為準)</p> <ol style="list-style-type: none"> <li>1. The duration of the specific purpose for personal data collection.</li> <li>2. The retention period is the longest of the one (1)as provided in the relevant laws and regulations (such as the Business Accounting Law, etc.), (2)as provided in the individual contract, and (3)depending on necessity of carrying out business.</li> </ol>  |
| 利用地區<br>The Territory of Which the Personal Data Is Used  | <p>本國、本行海外分支機構所在地、通匯行所在地、未受中央目的事業主管機關限制之國際傳輸個人資料之接收者所在地、本行業務委外機構所在地、與本行有業務往來之機構營業處所所在地、及下列「個人資料利用之對象」欄位所列之利用對象其國內及國外所在地。</p> <p>The domestic and foreign location where the personal data is used by the one as listed in the following “The Recipients of Which the Personal Data Is Used” column.</p>  |
| 利用對象<br>The Recipients of Which the Personal Data Is Used | <p>一、本行(含受本行委託處理事務之委外機構)<br/>二、依法令規定利用之機構(例如:本行母公司或所屬金融控股公司等)。<br/>三、其他業務相關之機構(例如:通匯行、財團法人金融聯合徵信中心、財團法人聯合信用卡處理中心、台灣票據交換所、財金資訊股份有限公司、信用保證機構、信用卡國際組織、收單機構暨特約商店及與遵循美國海外帳戶稅收遵循法 Foreign Account Tax Compliance Act 相關之業務往來金融機構、其他與本行有業務往來之機構(例如:Google、Facebook、LINE、Yahoo、Youtube 等社群媒體平台、廣告媒體商、電信公司、資訊或設備廠商等)、未受中央目的事業主管機關限制之國際傳輸個人資料之接收者等)。<br/>四、依國內外法令之有權機關或金融監理機關或稅務機關。<br/>五、客戶所同意之對象(例如本行共同行銷或交互運用客戶資料之公司、與本行合作推廣業務之公司等)。</p> <ol style="list-style-type: none"> <li>1. The Bank (including the agencies appointed by the Bank for handling outsourcing business).</li> <li>2. The institutions in accordance with laws and regulations (for example: the Bank’s parent company or financial holding company that the Bank belongs to).</li> <li>3. Other business related institutions (for example: correspondent banks, Joint Credit Information Center, National Credit Card Center, Taiwan Clearing House, Financial Information Service Co. Ltd., credit guarantee institutions, international credit card organizations, appointed stores and acquirer/ payment service provider, other financial institutions related to compliance with the U.S. Foreign Account Tax Compliance Act, etc.) and other cooperated alliance institutions (for example: Google, Facebook, LINE, Yahoo, YouTube and other social media platforms, advertising media providers, telecommunications companies, information or equipment manufacturers, etc.) and any recipients of internationally transmitted personal data not subject to restrictions imposed by the</li> </ol> |

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|  | <p>central government authority.</p> <p>4. The entitled institutions or financial supervisory agencies or tax authorities in accordance with domestic and foreign laws and regulations.</p> <p>5. The one agreed by the customer (such as companies jointly marketing with or interactively using customer information with the Bank, and companies cooperating with the Bank in business promotion, etc.).</p> |
| <p>利用方式<br/>The<br/>Methods of<br/>Which The<br/>Personal<br/>Data Is<br/>Used</p> | <p>符合個人資料保護相關法令以自動化機器或其他非自動化之利用方式。</p> <p>By way of automatic or non-automatic measures that is in compliance with relevant laws and regulations governing personal data protection.</p>  |